

For Immediate Release**News Release****Get your free energy-saving LED dimmable light bulb from FortisAlberta**

Oct. 19, 2016 – On Saturday, Oct. 22, 2016, as part of FortisAlberta’s energy efficiency program, the company has teamed up with Home Hardware Stores to provide its customers with a free energy-saving LED dimmable light bulb to help reduce electricity consumption at home. Each light bulb is valued at \$22. This is the fifth year our energy efficiency promotion has been held.

Complimentary LED dimmable light bulbs are available at participating Home Hardware stores throughout FortisAlberta’s service territory and will be available while quantities last (limit one per household). Household lighting can make up about 20 per cent of your home’s electricity bill. LED bulbs are 90 per cent more efficient than incandescent bulbs and can last for 20+ years. Give LED bulbs a try and see the difference in savings.

October is also Energy Awareness month and we hope that this event will encourage people to think differently about how they use electricity. FortisAlberta’s Energy Efficiency Campaign aims to raise awareness, educate its customers and provide simple, but effective solutions to assist customers in making energy efficient decisions. FortisAlberta seeks to implement initiatives that will assist its customers to save energy, which is why a partnership with Home Hardware has proven to be successful year after year.

For more information about the program and for participating Home Hardware locations, visit: <http://www.fortisalberta.com/customer-service/save-energy>

About FortisAlberta

As owner and operator of more than 60 per cent of Alberta’s total electricity distribution network, FortisAlberta’s focus is delivering safe and reliable electricity to more than half a million residential, farm and business customers. The Company serves more than 200 communities with 120,000 kilometres of distribution power lines across Alberta.

About Home Hardware Stores Ltd.

100% Canadian owned and operated, Home Hardware Stores Limited has a presence in every Canadian province and territory and is the country's largest independent, Dealer-owned hardware, lumber, building materials and furniture cooperative. Founded on January 1, 1964 by 122 independent hardware Dealers, the cooperative now includes close to 1,100 stores, under the Home Hardware, Home Building Centre, Home Hardware Building Centre and Home Furniture banners, with annual collective retail sales of more than \$5 billion.

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