



For Immediate Release

News Release

FortisAlberta announces its 2016 Earth Hour Challenge results

Calgary, Alberta – March 24, 2016 - FortisAlberta, an electricity distribution company that provides service to central and southern Alberta, is excited to share the results of the 2016 Earth Hour Challenge.

Earth Hour took place on Saturday, March 19, from 8:30 – 9:30 p.m. and 25 communities within FortisAlberta's service territory participated. This year, grants were increased to a total of \$15,000 to be allocated to the top three communities with reduced consumption to enable municipalities to create or enhance energy efficiencies in their communities.

"Communities came up with their own unique ways to reduce energy consumption during Earth Hour," says Natasha Russell, Corporate Communications Advisor. "Residents were encouraged to turn off unnecessary lights and were also encouraged to participate in community events."

The winners of the Earth Hour grants are those communities that are identified to have had the lowest electricity consumption during Earth Hour, as compared to the same hour on the previous Saturday. The percentage decrease was used to determine the winners of the grants.

This year's recipients of the Earth Hour grants are:

- **First place winners: Village of Glenwood and Village of Hill Spring** tie for first place (first and second place grants were combined and divided by two to ensure fairness). Each community receives \$6,250 each for a 94 per cent decrease in consumption.
- **Second place winner: Village of Alix** receives \$2,500 grant for an 18.5 per cent decrease in consumption

Thank you to all participating communities who entered the FortisAlberta Earth Hour Challenge! Visit FortisAlberta for energy saving tips at www.fortisalberta.com.

About FortisAlberta

As owner and operator of more than 60 per cent of Alberta's total electricity distribution network and more than 120,000 kilometres of power lines, FortisAlberta's focus is the safe and reliable delivery of electricity to its 530,000 customers in 200 communities across Alberta.

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